



PHOTO CREDIT: JENNIFER A. LIN



ANNUAL REPORT 2019/2020



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OUR MISSION

Inspired by the intelligence and emotional wisdom of young people, we create professional theater, foster inclusive community, and nurture meaningful learning through the arts.

LETTER FROM THE BOARD PRESIDENT

DEAR FRIENDS,

It was my great honor to begin my term as President of the Board of Directors of Metro Theater Company in July 2019. I stepped into the role during a time of tremendous change. Managing Director Joe Gfaller had joined the company earlier that summer and brought with him a sense of intention that further deepened my respect for Metro Theater Company's profound commitment to the young people in our community. His leadership alongside the assured leadership of Artistic Director Julia Flood created new energy to propel Metro Theater Company toward a new stage of growth.

In this last year, with great effort from both staff and board, we developed and drafted our 5-year strategic plan, which will take us through our 50th anniversary and beyond. The plan not only establishes a vision for Metro Theater Company's artistic future but equally importantly looks at ways that we can continue to serve as thought leaders within the local community and within the Theater for Young Audiences field.

In spite of the recent challenges brought about by the COVID-19 pandemic, Metro Theater Company has reacted nimbly, ensuring that we continue to provide programming and support to young people through creative solutions. By embracing digital learning and streaming access to productions during the pandemic, Metro Theater Company reached more people than ever before with over 27,000 views of our educational videos and over 500,000 impressions on our social media platforms during the 2019-2020 season

On behalf of our entire Board of Directors, I want to thank you for your continued support which assures Metro Theater Company's future success across our community.



A handwritten signature in cursive that reads "Mike Gibbons".

Mike Gibbons | Board President

Julia Flood
ARTISTIC DIRECTOR
Joe Gfaller
MANAGING DIRECTOR

BOARD OF DIRECTORS

Mike Gibbons
(PRESIDENT)
Leslie Peters
(VICE PRESIDENT)
Lou DeSorbo
(SECRETARY)
John D. Weil
(CFO)
Joseph Albitar
Amy Hoch Hogenson
Josh Knopp
Josh Jaffe
Darci Madden
Jason McAdamis
Melissa Posten
Sarah Richmond
Tom Schunk
Debbie Van Ryn
David Weber
Coleen Williams
Michael Williams
Erica Wilson

EMERITUS

David Bentzinger
Marlene Birkman, Ph.D.
Terry Bloomberg
Mary Ellen Finch, Ph.D.
Susan Gamble
Nancy Garvey
Camille Greenwald
Marcia Kerz
Daniel Jay
Ken Jones
Ellen Livingston
James R. Moog
Susan W. Nall, Ph.D.
Joseph M. Noelker
Peggy O'Brien
Mary Tonkin
Anabeth C. Weil

FOUNDERS

Zaro Weil
Lynn Rubright



PHOTO CREDIT: CARLY VANDERHEYDEN

LETTER FROM THE ARTISTIC DIRECTOR

DEAR FRIENDS,

As I reflect on Metro Theater Company's 2019-2020 season, I am overwhelmed by a sense of gratitude.

Season 47 began with great energy and enthusiasm. We were deeply engaged in pre-production on **three brand new plays**, each of which had been developed in part or entirely at Metro Theater Company. After a summer of successful camps, we were busy with school partnerships and in developing new content for *Say Something, Do Something*. Managing Director Joe Gfaller had just come on board, followed soon thereafter by new marketing and development staff members Sarah Thompson, Jennifer Lin, and Lauren Brooks. With these additions to our already stellar existing staff, Metro Theater Company had assembled a formidable team poised to expand our impact in meaningful ways.

Season 47 promised a year of growth and national attention, with a production that was slated to **tour to the Kennedy Center** in April 2020 and to open the Theater for Young Audiences/USA National Conference that May. Together, MTC board and staff would begin to craft a **comprehensive five-year strategic plan** designed to take us to our 50th anniversary season and beyond. Everything about this season promised to be exciting, new, and filled with optimism.

When the pandemic shut everything down in mid-March, our mode of operation may have shifted, but our team remained grounded in that original shared vision of what is possible.

This season, I am grateful that our stunning production of *Ghost* reached its audience before closing on March 1st. I am grateful to audiences who took our new version of *It's a Wonderful Life* to heart

and gave so generously to support us. I am grateful to our partners at HEC-TV for capturing our production of *The Girl Who Swallowed a Cactus* on video so that a **national audience** could stream the work, lessening the disappointment about the COVID-canceled Kennedy Center tour.

Above all, I am grateful to the wonderful artists, educators, administrators, board members, school partners, and volunteers who continue to dedicate themselves to **a mission of respect for young people, community building, and learning**. The willingness of these human beings to stretch, grow, and sacrifice to support our shared vision of the world we want to inhabit inspires me daily.

The impact of MTC's 47th season of work is different than what any of us imagined it would be. But in some ways, **the growth is deeper and the impact more meaningful** because of the experiences we have shared. Those experiences have proved the strength of our community and have provided us with learning that will carry us forward through whatever uncertainty may come next.

For all of this, I am grateful.

Julia Flood | Artistic Director



PHOTO CREDIT: CARLY VANDERHEYDEN

LETTER FROM THE MANAGING DIRECTOR

DEAR FRIENDS,

It has been an extraordinary year on every possible level.

When our fiscal year began on July 1, 2019, the last thing we could have imagined was that a year later, our world would undergo one of the most significant transformations in a century due to the coronavirus pandemic – and that in response, MTC’s programs would so meaningfully transform as well.

While there have been challenging moments along the way, I am deeply **humbled by the creativity, resilience, and care** with which the MTC team has met this moment. Our commitment to the young people and families in our community is stronger than ever. And, thanks to the opportunities created through digital programs, in the past year, we’ve reached young people in even more communities than ever before: ticket buyers enjoyed our digital stream of *And In This Corner: Cassius Clay* from **Singapore**, campers joined our summer camps from **Mexico City**, our *COVID-19 Memory Project* drew submissions from **New York** and **Texas**, and viewers from **30 countries** utilized our *Learning Through Play in the Arts* video series to supplement in-home learning.

But it wasn’t just the pandemic that made this year extraordinary. Before then, on stage at The Grandel, we welcomed **packed houses** to both *It’s a Wonderful Life* and the rolling world premiere of *Ghost*. **Our community footprint** expanded to include new programs with Diversity Awareness Partnership, the Missouri Historical Society,

and the *Arts United STL* fundraising effort. The impact of our work was shared from conference stages in Montreal and Philadelphia and during the virtual TYA/USA annual conference.

Our community of support grew in simply extraordinary ways, as our largest number of recorded donor households invested in our future and our success – during the Berges Family Foundation Matching Challenge, during our GiveSTL Day virtual telethon, and as part of our rigorous efforts to end the fiscal year in a positive cash position. In total, **63% of donors were new to the MTC family this year.**

Whether you are among those new donors or you have been part of the community of support at MTC for many years, **thank you** for your part in our success this year. We would not be here without you, our Board, our Emeritus Board, and our staff.

Thank you for making my first season as Managing Director for this wonderful organization such an inspiring and thrilling ride. I can’t wait for what year two will bring!

Sincerely,

Joe Gfaller | Managing Director

MEET THE TEAM

Julia Flood
ARTISTIC DIRECTOR

Karen Bain
EDUCATION DIRECTOR

John Wolbers
PRODUCING ASSOCIATE

Sarah Thompson
DIRECTOR OF COMMUNICATIONS
AND MEDIA

Liz Sondhaus
AUDIENCE DEVELOPMENT AND
COMMUNITY ENGAGEMENT MANAGER

Nate Beard
STAFF ACCOUNTANT

Joe Gfaller
MANAGING DIRECTOR

Gen Zoufal
RESIDENT TEACHING ARTIST

Erik Kuhn
TECHNICAL DIRECTOR/
PRODUCTION MANAGER

Lauren Brooks
DEVELOPMENT ASSOCIATE

Jennifer Lin
CONTENT MARKETING MANAGER

Phoebe Richards
TEACHING ARTIST FELLOW

THE GIRL WHO SWALLOWED A CACTUS



PHOTO CREDIT: JENNIFER A. LIN



PHOTO CREDIT: JENNIFER A. LIN

▲ Jamie McKittrick in *The Girl Who Swallowed a Cactus* performed at the Missouri History Museum – Lee Auditorium (left) and Urban Chestnut Brewery’s Oktoberfest (right).

BY ERIC COBLE

on Tour
SEPTEMBER 17 THRU NOVEMBER 15, 2019
 at the TYA/USA Conference
MAY 14 THRU MAY 18, 2020
 to the Public
MAY 27 THRU JUNE 28, 2020

We began this journey of imagination more than two years ago when playwright Eric Coble first brought us an idea rooted in Eric’s childhood adventures with a bunch of friends and a pile of junk in the New Mexico desert.

We said, yes, let’s do it!

In the spring of 2018, the John F. Kennedy Center for Performing Arts in Washington, DC selected MTC to develop this idea, which became *The Girl Who Swallowed a Cactus*, as one of only eight national and international theater companies invited to participate in the New Visions/New Voices 2018 Festival of New Work, a biennial gathering devoted exclusively to new plays for young audiences.

Following a regional tour in the fall of 2019, Metro Theater Company’s production of *The Girl Who Swallowed a Cactus* was scheduled to return to the Kennedy Center in the spring of 2020 as part of their family series and to launch New Visions/New Voices 2020. Although COVID-19 made that impossible, a digital screening of *The Girl Who Swallowed a Cactus* was featured during the virtual convening of the Theater for Young Audiences/USA Conference 2020, and the play was made available for pay-what-you-can pay-per-view streaming to a wider audience after the conference.

Total of **35** venues
 across the **St. Louis region**
 and at the **Bartlett Performing
 Arts Center** in Tennessee

Total **in-person**
 audience of **7,739**

Virtual audiences across
14 states and **Singapore**

Audience was
90% Children

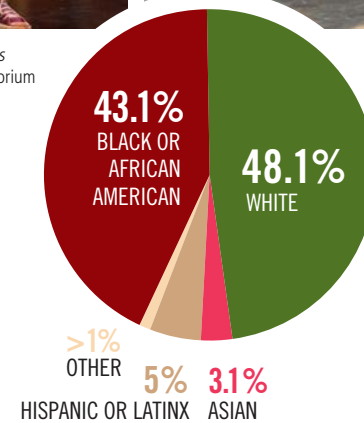


PHOTO CREDIT: JENNIFER A. LIN

▲ Jamie McKittrick and Jacob Cange leading a Q&A at the Missouri History Museum – Lee Auditorium for *The Girl Who Swallowed a Cactus*



PHOTO CREDIT: JENNIFER A. LIN

▲ Jamie McKittrick in *The Girl Who Swallowed a Cactus* at the Missouri History Museum – Lee Auditorium



PHOTO CREDIT: JENNIFER A. LIN

▲ Chris E. Ware, Michael Pierce, and Jason J. Little in *Say Something, Do Something*



PHOTO CREDIT: JENNIFER A. LIN

▲ Students participating in *Say Something, Do Something*

SAY SOMETHING, DO SOMETHING

Launched in 2011 in response to high rates of conflict in schools, *Say Something, Do Something* (SSDS) is an interactive theatrical experience that tours to schools to help young people learn skills in empathy, critical thinking, and communication with the aim of reducing violence and bullying.

In 2019, MTC partnered with St. Louis University College for Public Health and Social Justice (SLU) to conduct evaluation on the program. 100% of students participating in the evaluation indicated that the production had taught them skills to prevent violence with over 80% reporting that the program affected their ability to understand a classmate's emotions. **The findings from the SLU research have been submitted for publication and were presented by SLU Associate Professor of Behavioral Science and Health Education and Co-Founder of the Institute for Healing Justice and Equity Keon Gilbert and MTC Education Director Karen Bain at the American Public Health Association Conference in Philadelphia.**

During this season, MTC offered versions of SSDS in more than 30 classrooms. A new collaboration with Diversity Awareness Partnership (DAP) expanded the topics addressed by SSDS. In addition to scripts addressing violence de-escalation, cyber bullying, and racial bias, the DAP performances included a script focused on gender identity and gender expression.

SSDS AT A GLANCE

In the 2019-2020 school year

1531

students between 4th and 7th grade participated

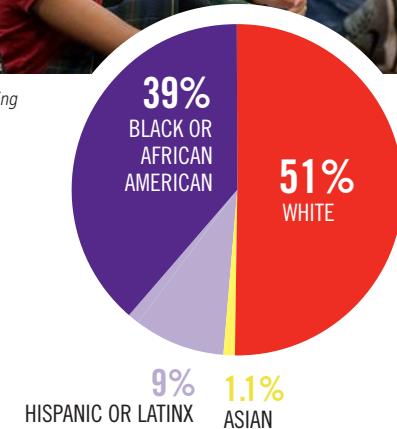


PHOTO CREDIT: JENNIFER A. LIN

▲ Michael Pierce, Jason J. Little, Erica Winthrow, and Chrissie Watkins in *Say Something, Do Something*



PHOTO CREDIT: JENNIFER A. LIN

▲ The cast and crew of *Say Something, Do Something* with student participants

EDUCATION ADVISORY COUNCIL

In the spring of 2020, MTC formalized its relationship to educators, administrators, and school counselors in districts across the region with a new Education Advisory Council. The group provided valuable perspective on how to best serve the needs of teachers and districts during COVID and will continue to guide our plans to further expand the impact and reach of our education programs.

INAUGURAL COUNCIL MEMBERS

- Steve Coxon**
Maryville University
- Diane Davenport**
Retired Educator
- Lora Davenport**
University City
- Deborah DeLay**
Archdiocese of St. Louis
- Celeste Grayer**
St. Louis Public
- Albert Harrold**
Ferguson-Florissant
- Tracy Hinds**
University City
- Heidi Kehle**
New City School
- Roxanna Mechem**
Maplewood-Richmond Heights
- Suzie Nall**
MTC Emeritus Board
- Barbara Raney**
Special School District
- Lynne Reif**
Webster Groves
- Debbie Reilly**
Clayton
- Brian Thomas**
Mary Institute Country Day School
- Debbie Van Ryn**
MTC Board of Directors
- Pam Washington**
Webster Groves
- Sue Wise**
Retired Sheldon Concert Hall

DURING THE 47TH SEASON

Prior to COVID-19 stay-at-home orders, MTC served approximately

20,000
people including
15,707
children.



112
unique schools served



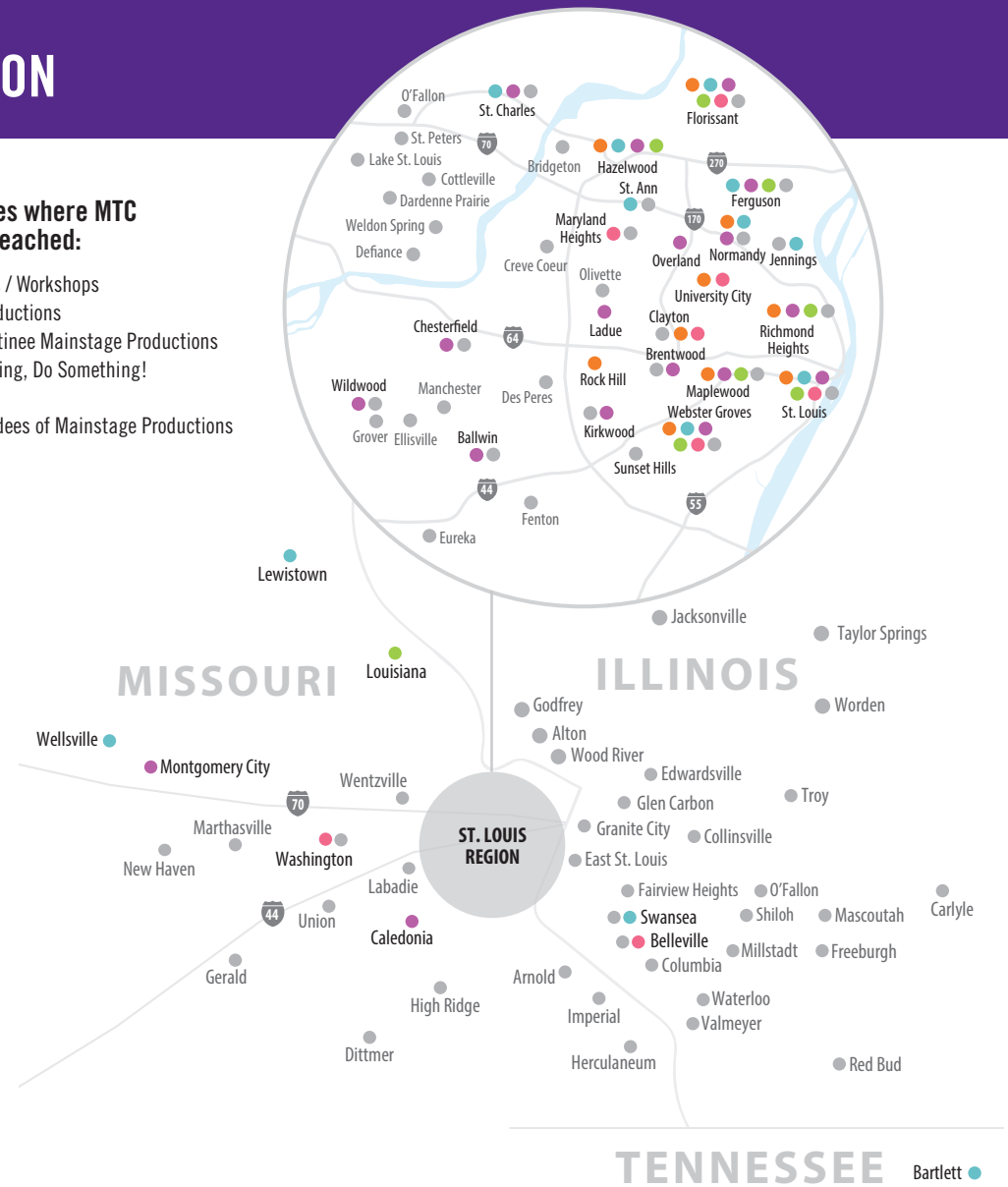
young people from
30
cities reached



Over
27,000
views of MTC
Education Videos!

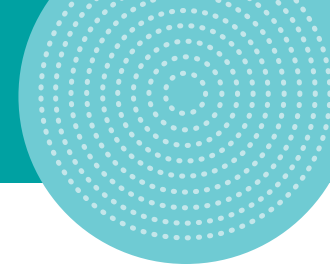
Communities where MTC programs reached:

- Residencies / Workshops
- Touring Productions
- Student Matinee Mainstage Productions
- Say Something, Do Something!
- Camps
- Adult Attendees of Mainstage Productions



 RESIDENCIES / WORKSHOPS	 TOURING PRODUCTIONS	 MAINSTAGE PRODUCTIONS	 SAY SOMETHING, DO SOMETHING!	 CAMPS
1,185 students 20 schools	6,945 children in audiences 35 schools	5,891 children in audiences 76 schools	1,531 student participants 20 schools	155 campers

VIRTUAL LEARNING



Prior to COVID-19, in-school arts integrated education programs continued to transform the way young people learned about history, science, social studies, art, theater, reading, and music. For many school districts, residencies and workshops lasted a full semester. For others, MTC teaching artists provided shorter term programs during the school day and after school. See the facing page map for more information!

COVID-19 prompted a necessary shift from in-person programming to virtual programming, but through the transition, Metro Theater Company remained committed to being a conduit for connection and creativity in the St. Louis community. This digital transformation also brought MTC back to its roots as a national and international touring company – with young learners from across the world now connected to MTC for the first time.

Over
40,000
views!

Reached
audiences in
43
states

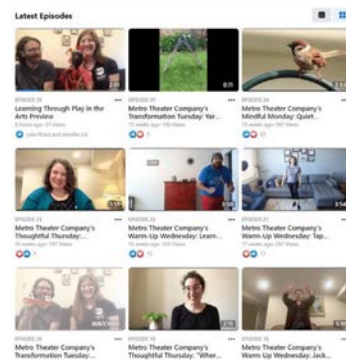
“I was really able to open up and be myself during this camp. Being myself can be hard for me, but with this group it wasn’t and I had a lot of fun!”

– High School Camper



Gino Rugo watching a *Learning Through Play in the Arts* video

PHOTO CREDIT: SARAH RUGO

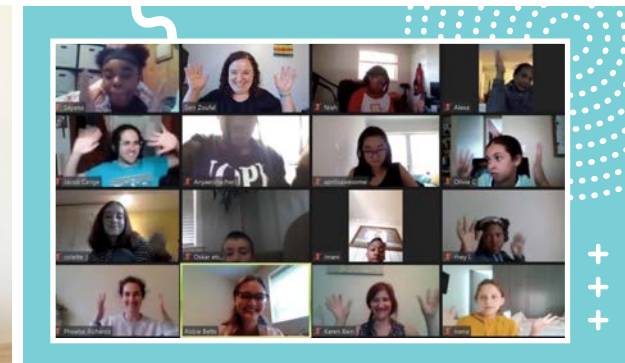


▲ Screenshot from the *Learning Through Play in the Arts* Video Series



Sophie Lin-Osborn's retelling of her Grandpa's memories of Taiwan

PHOTO CREDIT: JENNIFER A. LIN



▲ Screenshot from Virtual Summer Camp

LEARNING THROUGH PLAY IN THE ARTS VIDEO SERIES

MTC launched the *Learning through Play in the Arts* video series shortly following “stay at home orders” in March 2020. The daily videos provided arts integrated curriculum for students, parents, and teachers engaged in in-home learning.

In addition to our local St. Louis families, MTC's *Learning Through Play in the Arts* education series reached audiences nationally and internationally, with people in 30 countries, including the UK, Germany, South Korea, Saudi Arabia, Brazil, Australia, and Taiwan.

INTERGENERATIONAL STORYTELLING

To encourage interpersonal connection in the face of social distancing, MTC launched its Intergenerational Storytelling Project, with the generous support of The Opportunity Trust. The project encouraged young people to connect with someone from a different generation and ask them to share a story. Story listeners were then asked to creatively re-tell it using the artistic medium of their choice.

MTC hosted virtual workshops with elementary classrooms and with public audiences to provide a structured way to integrate the project into classroom curriculum.

VIRTUAL SUMMER CAMP

MTC's annual summer camp moved to a virtual format for the summer of 2020, engaging participants from as far away as Mexico City and Boston. Camps included a mix of full group and small group activities via Zoom, with at-home activities away from the screen in between to ensure a balance of creative fun, kinesthetic learning, and social interaction. Like the in-person camps in years past, each camp session concluded with a shared performance, held digitally this year, for family and friends to enjoy.



IT'S A WONDERFUL LIFE

"EVERY TIME A BELL RINGS,
AN ANGEL GETS THEIR WINGS."



NOVEMBER 17 THRU DECEMBER 15, 2019



PHOTO CREDIT: JENNIFER A. LIN



Nicole Angeli in
It's A Wonderful Life

PHOTO CREDIT: JENNIFER A. LIN

▲ Abraham Shaw and Alicia Revé Like in *It's A Wonderful Life*

by **JOHN WOLBERS**

Inspired by the classic film by
FRANK CAPRA

In 2019, the beloved American holiday classic leapt to the stage in a heartwarming new adaptation for the whole family. On Christmas Eve 1949, KMTc Radio St. Louis is preparing to perform a live radio broadcast of *It's a Wonderful Life*, when unexpected events require the station's staff to become the radio play's actors. Complete with microphones, live sound effects by a foley artist, 1940s era costumes, and a diverse company of characters, the play told the story of George Bailey and his discovery of the life-affirming message that one life can change the whole fabric of a community.

9
Student Matinee
Performances

11
Public Performances
at the Grandel Theatre

Attended by
24
schools

Total Audience of
3,174

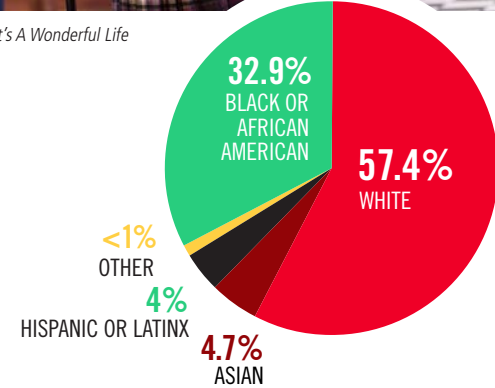


PHOTO CREDIT: JENNIFER A. LIN

▲ MTC Wings Pin from the Berges Family Foundation Challenge.

THANK YOU FOR GIVING US OUR WINGS!

The Berges Family Foundation presented a generous challenge to MTC: offering to match all new, increased, and re-instated individual donations dollar-for-dollar up to \$25,000. MTC launched this matching campaign in conjunction with *It's a Wonderful Life*. All who participated received an exclusive MTC Wings pin in the lobby and had the opportunity to ring Zuzu's bell. (After all, every time a bell rings an angel gets its wings!) With your generous help, we met the match in less than 8 weeks!

The campaign generated \$26,355 in new and increased support, including gifts from more than 100 new anonymous donors in our lobby.



◀ *It's a Wonderful Life* Playwright John Wolbers

PHOTO CREDIT: JENNIFER A. LIN

"Sharing *It's a Wonderful Life* with my toddler was a dream come true! She rose from her booster seat, standing on tiptoes, enthralled the entire performance. When the actors took their bow, she turned to me and said, "MORE!!!" I wrote the first play my daughter ever saw, and she loved it! Her one-word review is the best I will ever receive in my life."

— John Wolbers



**"I CAN'T RUN AWAY FROM WHO I AM,
BUT I CAN RUN TOWARD WHO I WANT TO BE."**



GHOST

FEBRUARY 2 THRU MARCH 1, 2020



PHOTO CREDIT: JENNIFER A. LIN

▲ Jarris L. Williams in *Ghost*



PHOTO CREDIT: JENNIFER A. LIN

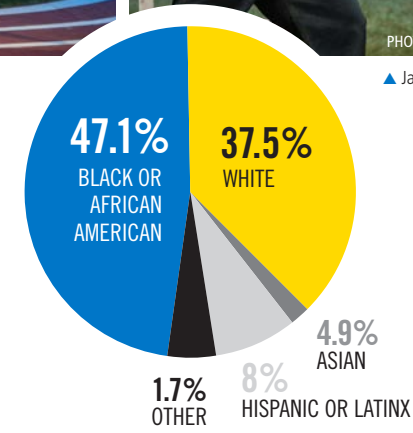
▲ Jaz Tucker and Jarris L. Williams in *Ghost*

Adapted by award-winning playwright **IDRIS GOODWIN**

Based on the bestselling YA novel by **JASON REYNOLDS**,
the Library of Congress' 2020-2021 National Ambassador for Young People's Literature

A co-commission between Metro Theater Company and Nashville Children's Theatre, the rolling world premiere is based on the award-winning novel by New York Times bestselling author Jason Reynolds, author of *Miles Morales: Spider-Man*, *Long Way Down*, and *All American Boys*.

Running is all that Ghost has ever known, but he runs for all the wrong reasons until he meets Coach, who sees something in him: raw talent. The story follows Ghost as he tries to stay on track, literally and figuratively, harnessing his aptitude for speed on an elite middle school track team while battling the difficult realities of his past and present circumstances and choices. Ghost finds allies and friends in his teammates and a mentor in Coach as he begins to discover a place where he is not only accepted, but belongs.



20
Student Matinee Performances

8
Public Performances at the Grandel Theatre

Attended by
62
schools

Total Audience of
6,076

"It's the kind of experience that just might encourage more teenagers to check out live theater."
— *St. Louis Post Dispatch*

"Metro Theater Company's staging of *Ghost* adds context to the young black male experience..."
— *St. Louis American*



PHOTO CREDIT: JENNIFER A. LIN

▲ February 2 Panel Discussion

PANEL DISCUSSIONS

MTC presented two post-show panel discussions. The February 2 panel featured director Jacqueline Thompson, MTC Artistic Director Julia Flood, Matthew Carter, the real-life inspiration for the play's title character, and Paralympian gold medalist and Washington University in St. Louis professor Kerri Morgan (pictured from left to right). The February 9 panel featured Books N Bros LLC co-founders Sydney Keys III and Winnie Caldwell, Pam Washington Littleton of Jack and Jill of America-St. Louis Chapter, We Stories Program Manager Rhema Anazonwu, and Eyeseeme African-American Children's Bookstore co-founder Jeffrey Blair. Julius B. Anthony, President of St. Louis Black Authors of Children's Literature, moderated.

A SPECIAL THANK YOU TO THE FOLLOWING SPONSORS FOR MAKING MTC'S PRODUCTION OF GHOST POSSIBLE:

Presenting sponsor **PNC Arts Alive**, **Whitaker Foundation**, whose 3-year sponsorship funded the development and commission of *Ghost*, and the **Missouri Humanities Council** and the **National Endowment for the Arts**, whose support ensured access to the local community.

Thanks to the **Left Bank Books** Angel Tree donation drive, 125 students from the Ferguson-Florissant School District received a paperback copy of *Ghost* to add to their personal libraries and a ticket to see a student matinee of the production!

THEATER IN THE DIGITAL AGE

STREAMING ARCHIVAL PRODUCTIONS (••)

When in-person gatherings were shut down in mid-March, MTC looked for new ways to connect with its audiences. The originally scheduled tour of *The Girl Who Swallowed a Cactus* went digital, as did MTC's 2016 production of *And In This Corner: Cassius Clay*. Each production had been captured on video before a live audience during their original runs, in partnership with HEC-TV and Educate. Today, Thanks to this partnership, and with the cooperation of the playwrights to make streaming rights possible, the productions were first broadcast as part of the TYA/USA Virtual Conference in May. They were then available on a pay-what-you-can, pay-per-view basis to the public through the early summer.

On June 30, 2020, MTC hosted a virtual conversation with *And In This Corner: Cassius Clay* and *Ghost* playwright Idris Goodwin and MTC's Artistic Director Julia Flood to discuss the role of theater for young audiences during the pandemic and its importance in furthering the antiracism movement in response to the death of George Floyd.

The streamed productions reached audiences in 24 states and in Singapore.



PHOTO CREDIT: JENNIFER A. LIN

▲ Jamie McKittrick in *The Girl Who Swallowed a Cactus*



PHOTO CREDIT: VICTORIA LAFFERTY

▲ Trigeny Morgan and Erik Kuhn in the 2016 production of *And In This Corner: Cassius Clay*

COVID-19 MEMORY PROJECT

Immediately following the stay at home orders, MTC launched a new initiative to collect the stories and experiences of our community as we navigated the changes brought by COVID-19. Submissions to the *COVID-19 Memory Project* have developed into unique performances, with more still to come.

Audiences heard a dramatic reading of excerpts from the *Memory Project*, accompanied by an original score from Syna So Pro, during the May 31 Regional Arts Commission fundraiser, *Arts United STL*, which raised over \$350,000 for their Artist Relief Fund. MTC was one of 16 organizations which supported the telecast.

MTC also partnered with the Missouri Historical Society's Teens Make History Program (MHS) to create additional works inspired by submissions from both MTC's *COVID-19 Memory Project* and MHS's *Stories of the Pandemic Digital Archive*. The new Zoom plays developed together were offered as part of MTC's 2020-2021 virtual programming.

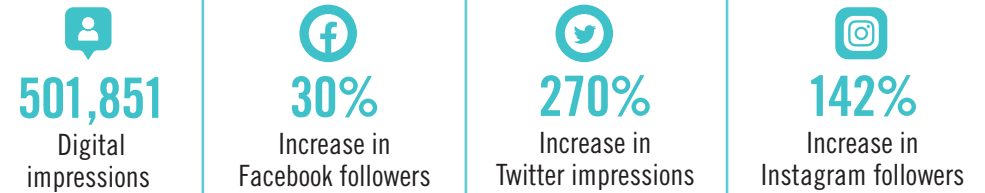


▲ Alicia Revé Like, Carl Overly, Jr., Sophie Lin-Osborn, and Joe Hanrahan in *Arts United STL*

"Metro Theater Company's COVID-19 Memory Project Connects Through Shared Experiences"
 — *Ladue News*

"Luckily, we have artists on hand doing the work of examining and processing it [the pandemic] in real time... poignant... a moment that needed to be reckoned with."
 — *St. Louis Magazine*

MTC'S 47TH SEASON DIGITAL REACH



ART APART, TOGETHER

MTC partnered with The Alliance Theatre, Cry Havoc Theater Company, and Off The Page for *Art Apart, Together*, which encouraged participants across the country to respond to a prompt. Responses were adapted by Off The Page's team of collaborators into a virtual performance piece. The first video performance was released on May 13, 2020.



▲ Screenshot from *Art Apart, Together's* response to *In The World* by Bridig Lowry

FINANCIAL STATEMENT

Statement of Financial Position June 30, 2020 and 2019

ASSETS	2020	2019
Current assets:		
Cash and cash equivalents	\$ 227,870	268,922
Accounts receivable	33,310	20,472
Promise to give - current	202,625	213,186
Prepaid assets	32,196	12,433
Total current assets	496,001	515,013
Promise to give - non current	-	148,778
Fixed assets		
(net accumulated depreciation of \$224,514 and \$208,608, respectively)	171,255	187,161
Total assets	\$ 667,256	850,952
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable	\$ 17,384	6,271
Accrued expenses	11,089	9,491
Line of credit	46,571	92,487
Deferred revenue	39,975	24,525
Total current liabilities	115,019	132,774
Long-term liabilities:		
Paycheck Protection Program loan - noncurrent	110,400	-
Total liabilities	225,019	132,774
Net assets:		
Without donor restrictions:		
Board designated	48,892	48,892
Undesignated	123,105	207,512
	171,997	256,404
With donor restrictions:		
Time restrictions	128,777	148,777
Purpose restrictions	141,063	312,997
	269,840	461,774
Total net assets	441,837	718,178
Total liabilities and net assets	\$ 667,256	850,952

The accompanying notes are an integral part of these financial statements

Statement of Activities 2019-2020 Fiscal Year

SUPPORT AND REVENUE	As of June 30, 2020	% of Total
Grants	\$168,996	24%
Donations and Special Events	\$280,078	40%
Programs	\$246,917	35%
Other	\$2,177	1%
Total Support	\$698,168	
EXPENSES		
Program Expenses	\$714,699	73%
Management and General	\$157,563	16%
Fundraising	\$102,247	11%
Total Expenses	\$974,509	

NOTES ON FINANCIALS

Metro Theater Company's audited financials are presented on an accrual basis. As such, several large multi-year pledges (including gifts from the Regional Arts Commission and the Berges Family Foundation) and several smaller pledges were recorded in FY19 upon their receipt and do not appear as revenue in FY20, but rather as release from restrictions.

Loss of projected revenue in FY20 as a result of delaying MTC's gala *After Dark* and the cancellation of the Kennedy Center tour of *The Girl Who Swallowed a Cactus* was largely offset by a Paycheck Protection Program loan in the amount of \$110,400. MTC is applying for loan forgiveness in FY21, but until forgiveness is determined, the PPP loan appears as debt on the books rather than contributed income. Thanks to PPP support, all MTC staff were maintained without furlough through the conclusion of FY20.

As a result of reduced live productions in the spring of 2020 due to COVID-19, MTC's ratio of program expenses did reduce somewhat year-over-year.

MAJOR CONTRIBUTIONS

We are grateful for the generous support of so many in our community. Without you, Metro Theater Company's work would not be possible. We include a list of all supporters who have given between July 1, 2019 and June 30, 2020.

* Contributed New, Increased, or Re-instated Giving Toward the Berges Family Foundation Challenge

* Contributed Toward MTC's St. Louis Community Foundation Give STL Campaign

THE CAROL NORTH NICHOLAS KRYAH SOCIETY

The Carol North and Nicholas Kryah Benefactor Society was established to honor four decades of leadership by Artistic Director Carol North and Resident Artist Nicholas Kryah.

Members of the Benefactor Society contribute a minimum of \$1000 annually to ensure that Carol and Nicholas' legacy of meaningful artistic work for young audiences continues to grow.

PLATINUM BENEFACTOR

(\$100,000+)

Berges Family Foundation

(\$50,000+)

Emerson
Regional Arts Commission
John D. and Anabeth C. Weil

GOLD BENEFACTOR

(\$25,000-\$49,999)

Centene Management Corporation
PNC Bank
The Shubert Foundation, Inc
Whitaker Foundation

SILVER BENEFACTOR

(\$10,000-\$25,000)

Bayer
Brothers Lazaroff, LLC
Crawford Taylor Foundation
Elizabeth Green
Missouri Arts Council
National Endowment for the Arts
Norman J. Stupp Foundation
The Trio Foundation of Saint Louis

BRONZE BENEFACTOR

(\$5,000-\$9,999)

Anonymous*
Arts and Education Council

Boniface Foundation
Edward Jones
Gateway Foundation
Ellen Livingston and
Edward Levitt*
Missouri Humanities Council
The Saigh Foundation
Ten Talent Foundation
Mary and Simon Tonkin

BENEFACTOR

(\$1,000-\$4,999)

Sandy Blasingame and Gary Hall
Sara Yang Bosco and
Joseph Bosco
Joan Briccetti and
Kathy Greminger
Brown Smith Wallace, LLP
Cardinals Care
Children's Theatre Foundation
of America
The Clark Fox Family Foundation
Crystal Allen Dallas and
Patrick Dallas
Deb and Lou DeSorbo**
Erika and Colin Fiola
Julia Flood and Tom McCarthy**
Susan Z. and James P. Gamble*
Nancy and Tom Garvey*

Stan and Marilyn Geiger*
Joe Gfaller and Kraig Turner**
Mike and Susan Gibbons**
Scott Giffen & Rev. Yvi Martin
Karen and Lawrence Goering
Charles and Hannah Grimshaw**
Jane and Ken Jones**
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Missouri Humanities Council
Mary and James R. Moog
Ellen Norrenberns
Leslie Peters and
Daniel Rubright**
Melissa Posten and
Gregory Magarian*
Thomas and Cathy Sakiyama*
Mary Schoolman
Thomas and Beata Schunk*
The Sondhaus Family**
St. Louis Board of Education
Staenberg Family Foundation
David Weber and Valerie Tripi
Coleen and Steve Williams*

SUSTAINER (\$500-\$999)

Terry and Gordon Bloomberg
Alison S. and Anthony J. Carroll*
Ben and Cassie Day
Lionelle H. and James R. Elsesser
MaryAlice and
Stephen Gallagher*
Daniel G. Jay and
Mary Ann Lazarus
Ben Newman*
Lynn and Robert Rubright
Phoebe Weil*
Leslie Wobbe*
Donald and Elizabeth Zoufal*

CONTRIBUTOR (\$250-\$499)

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Heather and John Brooks*
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Jennifer and Steve Davis
Teresa Doggett*
Laura Horwitz*
Hudson Management
Srvs. Hudson
Ronald Jackson**
Carol North and Nicholas Kryah
Corena and Phil Larimer
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Nancy McCarthy
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Susan W. Nall
Peggy O'Brien*
Barbara Pierce*
Jennifer Pratt
Gail Thoele*
Keith Thompson and Don Foster*
Trish Winchell and
Michael Dwyer*

SUPPORTER (\$100-\$249)

Tammy and Nate Beard**
Sean Biehle*
Marlene Ann Birkman*
Christina and Kevin Buchek*
Caroline Doerhoff
Connie Emge**
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Amy Estlund*
Marisa Gelfand
Martha Golliver
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Beau Vallance
Robert Wagoner
Mei Chen Welland
Nicole Whelan*
Nancy and Rick Wood*
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FRIEND (\$1-\$99)

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Erin Baker
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Melissa Whelan+
Beverly Whittington+
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Jessie Youngblood+
Sharon Zackula and
Jeffrey Rogers
Angela Zeng
Genevieve Zoufal+

IN-KIND GIFTS

Andy's Frozen Custard
Cheesecake Factory
Joe Gfaller and Kraig Turner*
Jackson Pianos
Jennifer A. Lin Photography
Kranzberg Arts Foundation
Trader Joes



Metro Theater Company joins with so many St. Louis arts institutions in celebrating the life and mourning the loss of **CATHY BERGES**,

who co-led the Berges Family Foundation with her husband Jim until her passing in May, 2020. Cathy's belief that anyone can make a difference if they develop a habit of giving inspired countless first-time contributors at institutions across the community. St. Louis will forever be transformed by Cathy's spirit, and we are all grateful to her for the many lives her generosity touched.

Tributes and Memorials

The following gifts were made in honor/memory of the follow special individuals:

IN HONOR OF JOE GFALLER

Janet Dayawon

IN HONOR OF CAROL NORTH AND NICHOLAS KRYAH

Joan Briccetti and Kathy Greminger

IN MEMORY OF ROSALIE PILKINGTON

Tammy and Nate Beard

IN HONOR OF MARY TONKIN

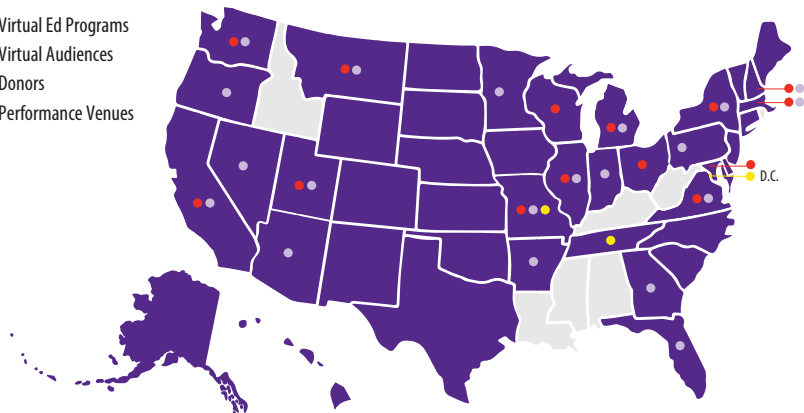
Mary and Steve Schoolman

IN MEMORY OF JIM WEIDMAN

Carol North and Nicholas Kryah

MTC'S 2019-2020 NATIONAL REACH BY STATE

- Virtual Ed Programs
- Virtual Audiences
- Donors
- Performance Venues



EVENTS

MTC kicked off the 2019-2020 season with a **donor appreciation event held at the Missouri History Museum**. The event, which was followed by a public performance of *The Girl Who Swallowed a Cactus*, was an opportunity for existing supporters to meet MTC's new Managing Director Joe Gfaller.

In December 2019, MTC was the grateful beneficiary of the Brothers Lazaroff **Hanukkah Hullabaloo** celebration. In addition to revenue generated from an in-house silent auction, MTC received over \$11,000 of support from the Brothers Lazaroff.

In February 2020, MTC hosted an event for the **Carol North and Nicholas Kryah Benefactor Society** at the Angad Arts Hotel. Benefactor Society members were invited to enjoy drinks and hors d'oeuvres before attending the matinee performance of *Ghost* across the street at the Grandel Theatre.

MTC originally intended to host its first gala of scale on May 7, 2020. The event was ultimately postponed to September 24, 2020 and shifted to a virtual format in response to social distancing needs. On that day, MTC instead hosted a **virtual telethon**, and the **Golden Ticket Raffle drawing** that would have been part of the original gala, in conjunction with the St. Louis Community Foundation's **Give STL Day**. MTC is grateful to have received the most unique donations compared to any theater in St. Louis.



PHOTO CREDIT: JENNIFER A. LIN

▲ Carol North, Tom McCarthy, Ken Jones, Joan Briccetti, Nicholas Kryah, and Julia Flood at a Carol North and Nicholas Kryah Benefactor Cocktail Reception



PHOTO CREDIT: JENNIFER A. LIN

▲ Interim Managing Director JoAnne LaSala and Audience Development & Community Engagement Manager Liz Sondhaus

HIGHLIGHTS 2019/2020

MTC received gifts from over **200** new donors

Support was received from **278** identified donors

Plus an additional **100+** anonymous donors

The average gift size was **\$451**



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